

# Contaminated Products Insurance

# AXON

## Crisis Management

**Axon's Contaminated Product Insurance policy is designed to protect manufacturers of food, beverage and topical products in the event of a product contamination.**

With a rising trend in product recalls in the United States, Axon's Contaminated Product Insurance protects the Insured from financial losses which can originate from an accidental contamination, government recall, property impairment, or malicious product tampering.

The coverage options target the economic impact deriving from recall efforts, replacement or restoration of products, third party recall, loss of gross profit, rehabilitation, marketing, and crisis expert response costs.



**For additional information:  
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## Key Features

### **Insured Event Options**

- Accidental Contamination
- Adverse Publicity
- Intentionally Impaired Ingredients
- Malicious Product Tampering
- Product Extortion Demand
- Product Warning Refusal
- Regulatory Agency Recall

### **Insured Losses**

- Pre-Event Loss Mitigation
- Pre-Recall Costs to Identify an Insured Event
- Recall Costs
- Third-Party Recall Costs
- Third-Party Recall Liability Costs
- Replacement and Restoration Costs
- Crisis Response Costs
- Loss of Gross Profit
- Rehabilitation and Marketing Costs
- Unsupported Product Recall Costs
- Product Extortion Costs
- Claims Preparation Costs

### **Capacity**

- USD \$10 million per Insured Event / Policy Aggregate